

COOKIE POLICY

This Cookies Policy sets out the basis on which we, Midwest Park Capital use cookies and similar technologies on or in relation to our website, MidwestParkCapitalFund.com (our website). This Cookies Policy is effective from August 5, 2020.

'Essential' cookies are automatically placed on your computer or device when you access our website or take certain actions on our website. For residents of the European Union and European Economic Area, 'Non-essential' cookies and other technologies are only placed on your computer or device if you have consented to us doing so. Customers outside of the EU or European Economic Area can modify their use of 'non-essential' cookies and other technologies by reviewing the information contained below or in the section How to Accept or Reject Cookies. For information on the difference between essential and non-essential cookies, see the section below entitled About cookies.

For information on how you consent and how you can withdraw your consent to us placing non-essential cookies and other technologies on your computer or device, see the section below entitled How to accept or reject cookies.

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ABOUT COOKIES

What are cookies?

Cookies are small data files sent by a website's server to a web browser, processor memory or hard drive and stored there. They can be used for a range of different purposes, such as customizing a website for a particular user, helping a user navigate a website, improving that user's website experience, and storing that user's preferences and login information.

Essential and non-essential cookies

Cookies can be classified as either 'essential' or 'non-essential'.

Essential cookies: these are cookies that are either:

- used solely to carry out or facilitate the transmission of communications over a network; or
- strictly necessary to provide an online service (e.g. our website or a service on our website) which you have requested.

Non-essential cookies: these are any cookies that do not fall within the definition of essential cookies, such as cookies used to analyse your behaviour on a website or personalize site and email content to your interest ('functional' cookies) or cookies used to display advertisements to you ('advertising' cookies).

Session and persistent cookies

Cookies can be classified as either 'session' or 'persistent', depending on how long they last after they are placed on your browser.

Session cookies: session cookies last for as long as you keep your browser open. They expire when you close your browser.

Persistent cookies: persistent cookies expire at a fixed point in time or if you manually delete them from your browser, whichever occurs first.

First and third party cookies

Cookies can be classified as 'first party' or 'third party'.

First party cookies: these are cookies placed on your device by our website domain.

Third party cookies: these are cookies placed on your device by third party website domains. If you require further information about cookies in general, please visit www.allaboutcookies.org

LIST OF COOKIES USED

This website uses cookies. We use cookies to personalize content and ads, to provide social media features and to analyze our traffic. We also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you've provided to them or that they've collected from your use of their services. You consent to our cookies if you continue to use our website.

Cookies are small text files that can be used by websites to make a user's experience more efficient.

The law states that we can store cookies on your device if they are strictly necessary for the

operation of this site. For all other types of cookies we need your permission.

This site uses different types of cookies. Some cookies are placed by third party services that appear on our pages.

You can at any time change or withdraw your consent from the Cookie Declaration on our website.

Learn more about who we are, how you can contact us and how we process personal data in our Privacy Policy.

Your consent applies to the following domains: MidwestParkCapitalFund.com

Cookie declaration last updated on 28/01/2020 by [Cookiebot](#):

Necessary (7)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Name	Provider	Purpose	Expiry	Type
__cfduid	MidwestParkCapitalFund.com	Used by the content network, Cloudflare, to identify trusted web traffic.	29 days	HTTP Cookie
CookieConsent	Cookiebot	Stores the user's cookie consent state for the current domain	1 year	HTTP Cookie

Marketing (8)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

Name	Provider	Purpose	Expiry	Type
_fbp	MidwestParkCapitalFund.com	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months	HTTP Cookie
_landing_page	MidwestParkCapitalFund.com	Stores visitors' navigation by registering landing pages - This allows the website to present relevant products and/or measure their advertisement efficiency on other websites.	13 days	HTTP Cookie
_s	MidwestParkCapitalFund.com	Collects data on visitors' behaviour and interaction - This is used to optimize the website and make advertisement on the website more relevant.	1 day	HTTP Cookie
_y	MidwestParkCapitalFund.com	Collects data on visitors' behaviour and interaction - This is used to optimize the website and make	2 years	HTTP Cookie

Essential Cookies

These are cookies which are strictly necessary for our website to be able to operate or to provide you with a service on our website which you have requested. Please refer to the list to see which cookies are essential and which are non-essential.

Legal basis for processing: we process information about you contained in or obtained from essential cookies in our legitimate interests (Article 6(1)(f) of the General Data Protection Regulation).

Legitimate interests: ensuring our site functions properly and providing you with online services you have requested.

How to opt out of essential cookies

Most browsers allow you to block all cookies, including essential cookies. Please note, however, that if you block all cookies, parts of our website and its functionality may not work or display properly.

You can delete existing cookies from your browser by clearing your browsing data and ensuring that the option to delete cookies is selected.

For more detailed information on how to accept and reject cookies, including guidance for specific browsers, please see the section below entitled How to accept or reject cookies.

NON-ESSENTIAL COOKIES

We use the following types of non-essential cookies on our website:

- **Functional cookies**
- **Statistical (or performance) cookies**
- **Marketing (or advertising) cookies**

FUNCTIONAL COOKIES

These are cookies that are designed for purposes such as enhancing a website's functionality. These are either not strictly essential for the website or functionality which you have requested to work or are cookies which serve non-essential purposes in addition to their essential purpose.

How to opt in or out from functional cookies

See the section below entitled How to accept or reject cookies

Processing information about you contained in or obtained from functional cookies

Legal basis for processing: we process information about you contained in or obtained from functional cookies in our legitimate interests (Article 6(1)(f) of the General Data Protection Regulation). We will only process such personal information if you have consented to us placing cookies on your computer or device.

Legitimate interests: improving your website experience and providing or enhancing the website functionality you have requested via personalization technology. Additionally, we use this information to determine where users may be encountering errors or bugs on the site or to solicit feedback from users on how the site may be improved or what products we should offer in the future. This information is analysed in an aggregated, anonymous manner where individual user data cannot be viewed.

For further information on how we use the information gathered from our use of functional cookies, please see the section entitled Our use of automated decision making and profiling in our privacy policy, which is available here: <https://MidwestParkCapitalFund.com/privacy-policy.pdf>

STATISTICAL (OR PERFORMANCE) COOKIES

Statistical (or performance) cookies track and gather data about what a user does on a website. These cookies are not essential for our website or its functionality to work.

More information

Google Analytics cookies are classified as first party cookies as they are set by our website domain, although Google collects and processes information from our use of Google Analytics. To find out more about how Google handles information collected from Google Analytics, see Google Analytics' privacy policy, which is available here: <https://support.google.com/analytics/answer/6004245>

For information on how Google uses data from cookies it uses, please visit www.google.com/policies/privacy/partners/

How to opt in or out from analytical cookies

See the section below entitled How to accept or reject cookies

To opt out of Google Analytics tracking across all websites in general, you can do so here: <http://tools.google.com/dlpage/gaoptout>

Processing information about you contained in or obtained from analytical cookies

Legal basis for processing: we process information about you contained in or obtained from analytical cookies in our legitimate interests (Article 6(1)(f) of the General Data

Protection Regulation).

Legitimate interests: analysing how individuals use our website to help us improve our website and business. For further information on how we use the information gathered from our use of analytical cookies, including profiling, please see the section entitled Our use of automated decision making and profiling in our privacy policy, which is available here: <https://MidwestParkCapitalFund.com/privacy-policy.pdf>

MARKETING (OR ADVERTISING) COOKIES

Targeting (or advertising) cookies record information about your visit to and use of our website, for advertising purposes. We use the targeting cookies for the following purposes on our website: to let you share User Generated Content (UGC) or products on our site via social media networks such as Facebook or Instagram. For information on third party targeting or advertising cookies we use on our website, please see the section below entitled Third party cookies.

How to opt in or out from advertising cookies

See the section below entitled How to accept or reject cookies

Processing information about you contained in or obtained from advertising cookies

Legal basis for processing: we process information about you contained in or obtained from advertising cookies in our legitimate interests (Article 6(1)(f) of the General Data Protection Regulation).

Legitimate interests: displaying advertisements to you about our products and services.

THIRD PARTY COOKIES

Third parties use cookies to analyse your use of our website and/or to display advertisements (including third party advertisements) to you and to keep track of when a purchase is made, who should be credited with helping to drive that purchase. Third party cookies used in relation to our website are listed above.

More information

For information about the cookies Google uses in relation to the above, see the 'Advertising' section on the Types of cookies used by Google page in Google's cookies policy, which is available here: <https://www.google.com/policies/technologies/types/>

For information about how Google uses data from cookies for its own purposes, please visit the following link www.google.com/policies/privacy/partners/

How to opt in or out from third party cookies

See the section below entitled How to accept or reject cookies

Processing information about you contained in or obtained from third party cookies

Legal basis for processing: we process information about you contained in or obtained from third party cookies in our legitimate interests (Article 6(1)(f) of the General Data Protection Regulation).

Legitimate interests: the purposes for which we use the third party cookies as described above.

AND/OR

Legal basis for processing: consent (Article 6(1)(a) of the General Data Protection Regulation).

Consent: you give your consent to the purposes for which we process your information using third party cookies by clicking *I accept the purposes for which you use marketing cookies in our cookie tool*.

OTHER TECHNOLOGIES

Web beacons

We and any marketing companies we use such as MailChimp also embed web beacons in our marketing emails and on our website. Web beacons are small GIF image files which enable us to track your receipt of our marketing emails, how often you view our website pages, your location, IP address and browser information. Web beacons are activated whenever you open a marketing email or access a page on our website which contains a web beacon. Web beacons transmit data when you view them but are not capable of accessing any other information on your computer. Web beacons are not stored on your hard drive unless you download a GIF image containing them.

Some (but not all) browsers enable you to restrict the use of web beacons by either preventing them from sending information back to their source (for example, when you choose browser settings that block cookies and trackers), or by not accessing the images containing them (for example, if you select a 'do not display images (in emails)' setting in your email server).

How to opt in or out

See the section below entitled How to accept or reject cookies

Legal basis for processing: we process the information we gather from the use of web beacons in our legitimate interests (Article 6(1)(f) of the General Data Protection

Regulation).

Legitimate interest: analysing the effectiveness of our email marketing campaigns and determining which products may be the most relevant to your interests. For further information on how we use the information gathered from our use of web beacons, including automated decision making and profiling, please see the section entitled Our use of automated decision making and profiling in our privacy policy, which is available here: <https://MidwestParkCapitalFund.com/privacy-policy.pdf>

Facebook Pixel

We from time to time use a Facebook Pixel on our website. Facebook Pixel is a tracking code which allows us to track and monitor the success of advertisements we use on Facebook and to improve the effectiveness of those advertisements by recording information such as the device you used to access our website and the actions you took on our website using cookies. We may also use Facebook Pixel to create retargeting advertisements and custom audiences for our advertisements on Facebook and on our website.

Facebook aggregates data gathered from our use of Facebook Pixel on our website with data it gathers from other sources, in order to improve and target advertisements displayed on its website or via its services, to improve its systems and to provide measurement services to third parties which use Facebook's advertising services. You can find out more about how Facebook handles information they collect about you and other individuals by accessing their privacy policy, which is available here: <https://www.facebook.com/about/privacy>

How to opt in or out

See the section below entitled How to accept or reject cookies

Legal basis for processing: we process the information we gather from the use of web beacons in our legitimate interests (Article 6(1)(f) of the General Data Protection Regulation).

Legitimate interest: analysing the effectiveness of our advertisements on Facebook. For further information on how we use the information gathered from our use of Facebook Pixel, please see the section entitled Our use of automated decision making and profiling in our privacy policy, which is available here: <https://MidwestParkCapitalFund.com/privacy-policy.pdf>

OR

Legal basis for processing: consent (Article 6(1)(a) of the General Data Protection Regulation).

Consent: you give your consent to the purposes for which we process your information using Facebook Pixel by clicking *I accept the purposes for which you use marketing cookies in our cookie tool*.

This site is not a part of the Facebook TM website or Facebook TM Inc. Additionally, this site is NOT endorsed by Facebook TM in any way. FACEBOOK TM is a trademark of FACEBOOK TM, Inc.

AdRoll

When visiting our site, third parties (such as AdRoll) may place cookies on your browser for targeted advertising purposes. e.g. IP addresses, cookie identifiers or other tracking technologies such as pixels, and end-user website activity.

Opt-Out

On ads served by AdRoll for our advertisers, look for an [AdChoices](#) logo (the blue triangle) in the corner of the ad. Click the logo to learn more about interest-based advertising, who served the ad, and manage your ad options. You can also opt out of seeing personalized ads from AdRoll (and other companies) using the NAI opt out tool [here](#). Please note you will still see ads even if you opt out, but they will not be personalized by AdRoll. For more information please see [AdRoll's Privacy Policy](#).

HOW TO ACCEPT OR REJECT COOKIES

There are a number of different ways in which you can accept or reject some or all cookies and similar technologies. Some of the main methods of doing so are described below:

You are welcome to block the use of some or all of the cookies we use on our website. However, please be aware that doing so may impair our website and its functionality or may even render some or all of it unusable. Additionally, added functionality which is provided by personalization technologies will likely not work- impairing our ability to provide content or products which are most relevant to you.

You should also be aware that clearing all cookies from your browser will also delete any cookies that are storing your preferences, for example, whether you have accepted cookies on a website or any cookies that are blocking other cookies.

You can find more detailed information about cookies and adjusting your browser settings by visiting www.allaboutcookies.org

Accepting or rejecting cookies

Cookie control tool

You can accept or reject non-essential cookies by using our cookie management tool. European residents browsing from the EU will see this upon first visiting the site. Upon page load, only our essential cookies are set on your computer. Specific, granular consent must be provided into the cookie control tool in order for you to make use of non-essential cookies.

Browser settings

You can accept or reject some or all cookies (for example, blocking all third party cookies) by adjusting your browser settings. If you do not know how to do this, the links below set out information about how to change your browser settings for some of the most commonly used web browsers:

- Google Chrome: <https://support.google.com/chrome/answer/95647?hl=en-GB>
- Mozilla Firefox: <https://support.mozilla.org/en-US/kb/delete-browsing-search-download-history-firefox?redirectlocale=en-US&redirectslug=Clear+Recent+History>
- Microsoft Internet Explorer: <https://support.microsoft.com/en-us/help/278835/how-to-delete-cookie-files-in-internet-explorer>
- Apple Safari: https://support.apple.com/kb/PH5042?locale=en_US

Some browsers, such as Chrome and Firefox, allow you to change your settings to browse in 'incognito' mode, limiting the amount of data placed on your machine and automatically deleting any persistent cookies placed on your device when you finish your browsing session. There are also many third party applications which you can add to your browser to block or manage cookies.

Existing cookies

To clear cookies that have previously been placed on your browser, you should select the option to clear your browsing history and ensure that the option to delete or clear cookies is included when you do so.

Google Adsettings

You can manage and opt out of personalisation of advertisements by Google by visiting Google's ad settings page here <https://adssettings.google.com/> and by:

- unticking the button entitled 'Also use Google Account activity and information to personalize ads on these websites and apps and store that data in your Google Account'; and
- switching the 'Ads Personalisation' setting off (i.e. by ensuring the switch at the top of the page is set to the left/grey and not the right/blue).

Alternatively, you can install a free browser plugin here:
<https://support.google.com/ads/answer/7395996>

Google Analytics Opt-out Browser Add-on

You can opt out of Google Analytics tracking by installing the browser add-on which is available here: <http://tools.google.com/dlpage/gaoptout>

Web beacons

You can opt in to us using web beacons in our marketing emails by electing to accept marketing and/or statistical cookies via our cookie control tool.

You can opt out of our use of web beacons in our marketing emails by electing to not accept marketing or statistical cookies via our cookie control tool.

Facebook Pixel

You can block the Facebook Pixel using our cookie control tool by electing not to consent to marketing cookies.

Disconnect for Facebook

You can install a browser add-on tool called 'Disconnect Facebook pixel and FB tracking'. This will stop Facebook tracking you on third party websites. You can install the tool here:

- For Chrome: <https://chrome.google.com/webstore/detail/disconnect-facebook-pixel/nnkndeagapifodhlebfbgbonbfmlnfm?hl=en>
- For Firefox: <https://addons.mozilla.org/en-GB/firefox/addon/facebook-disconnect/>

European Interactive Digital Advertising Alliance Tool

You can opt out of Facebook and other companies that participate in the Digital Advertising Alliance in Europe from showing you interest based ads by visiting <http://www.youronlinechoices.com>, selecting your country, clicking 'Your Ad Choices', then locating Facebook (and any other companies you want to block) and selecting the 'Off' option.